



Whitepaper Version 2.0

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Abstract

The present financial market is bedeviled by a series of problems that are eroded by mistrust, **inefficiency**, price manipulations and transparency, poor interfacing, security, and accessibility throughout. Although the current climate of exchanges service a variety of purposes there's none who clearly hits all. What we'd like to do here today is introduce the **one stop shop** for curing all issues above.

Our Goals

1. Provide a platform between fiat and crypto coins exchange for uses of our coin.
2. Giving out 1% of all profit back to charity at the end of each month.
3. To develop an advance and smart algorithms and cutting-edge security KYC feature.
4. Seamless interface that puts the control back in the hands of the user.
5. Launching on various platforms Web/ Mobile/App based(IOS/Android)
6. Introduce transparency & control for utilizing BlokCoin Token (BLOKS) in a DAO purpose to determine which new coin will be launched every month.
7. Allow for unlimited trading & withdrawals monthly*
8. Create the most advanced security functions on the marketplace by adding the most seasoned team to start an exchange.
9. Allow 5 trading pairs for ALL coins
10. Living in a fast evolving world, we stay ahead of future trends and provide services that will be in high demand for the future of currencies

Introduction

BlokCoin Token is a groundbreaking cryptocurrency exchange platform that is pushing the limits in the future of blockchain technology. What we are looking to deliver is an excellent exchange when compared to any on the marketplace today. Our team of seasoned executives and development specialists have devised what we see as essentials needed in the crypto exchange space today and have come up with a simple formula:

The exclusivity and accessibility of a Coinbase & functionality of Binance.

The results will yield the ultimate exchange for the users as the aforementioned will put the power of the community to vote for the new tokens monthly via BLOKS, having it interfaced on all web & mobile platforms, and have an impact on social change with 1% of monthly profits being donated to reputable causes "charity of the month". BlokCoin Token is an utility ERC20 token that will commence its private fundraising by 23 to 27th of November 2018, These dates are know best as BLACK FRIDAY TO CYBER MONDAY.

★ The Cryptocurrency market today encompasses an industry still in its infancy but yields over 200 billion dollars in market cap to date. It is yet to be accepted by the masses as a tool for everyday exchange of value, but as the EU has stated recently "CryptoAssets are here to stay".

With the innovation and development and regulation going on we believe that pure crypto exchanges would be expanded, many times bigger than at based exchanges in the near future. This is happening without the soon to be legalization of Trading in India's technologically developed & growing economy of it 1.2 Billion+ citizens.

★ The cryptocurrency market yields over 200 billion dollars in market cap

★ Trading will be legalized soon in India's 1.2 Billion+ citizen economy.

Here's the breakdown of BlokCoin's private sale.

Smart Contract

<https://etherscan.io/token/0xae4fb207ec55037092ceb49cff9ecd918d953206>



Pre-sale Period

Nov 23rd 2018 (Black Friday), 00:00 UTC to Nov 27th 2018 (Cyber Monday), 00:00 UTC

Public Launch Date

Nov 27th 2018, 00:00 UTC to Jan 1 2019, 00:00 UTC

Total coin amount

90 million given away

Presale price

0.02 USD

Public price

0.05 USD

Exchange Launch

January 1st, 2019

Equivalent Currencies

1 BTC : 140,000 BLOKS

1 BCH : 12,000 BLOKS

1 ETH : 4500 BLOKS

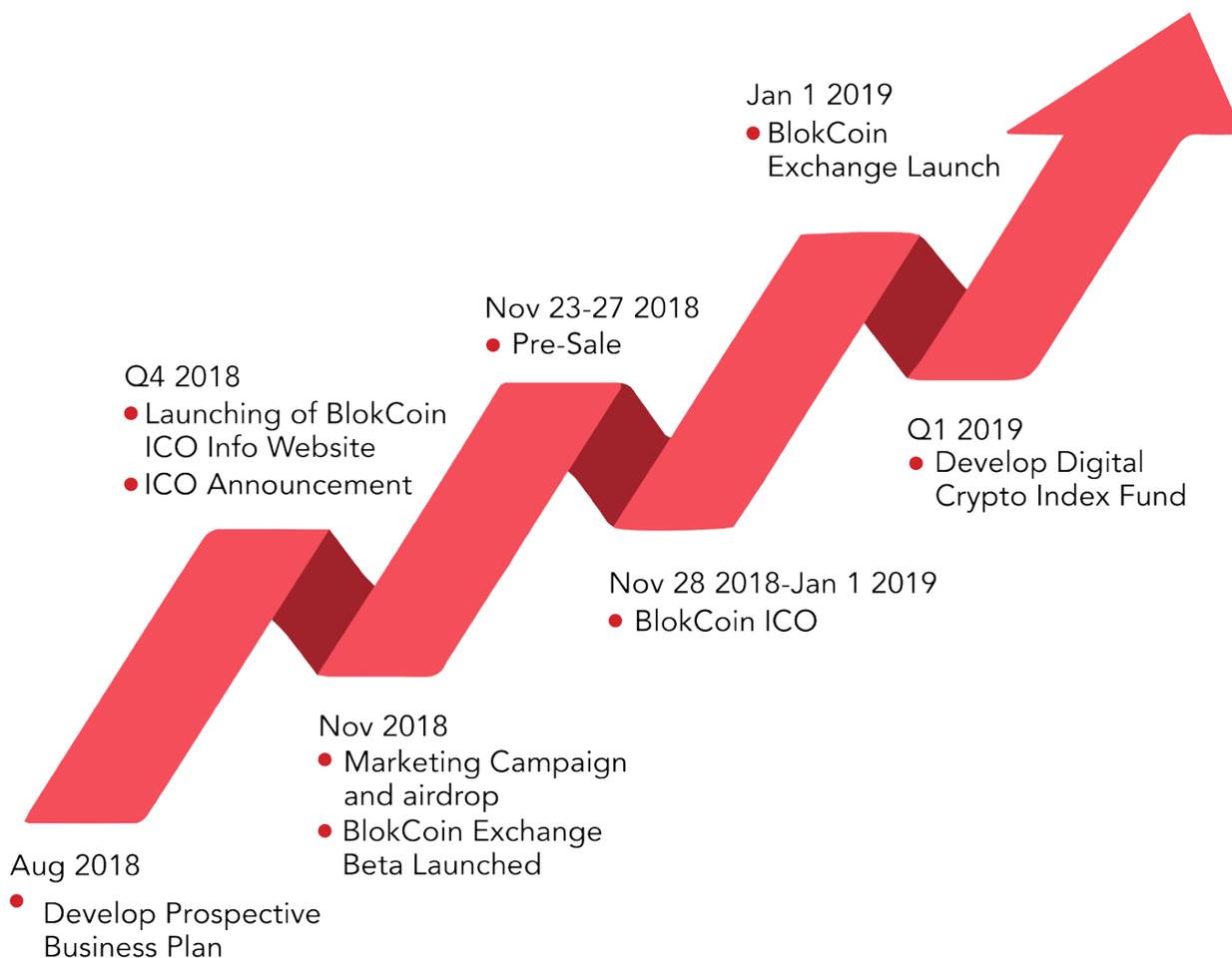
1 LTC : 1100 BLOKS

1 EOS : 120 BLOKS

1 XRP : 15 BLOKS

Roadmap

This section discusses our roadmap and project deliverables. This will give our investors a clear vision of the ROI for the product they are investing in.



At the early stage of our product launching, users can carry out their direct crypto payment using Bitcoin, Ethereum and BlokCoin Token (BLOKS). More cryptocurrencies will be supported in response to the demand and feedback from the market.



Mission & Value



act as an exchange with flexible trading pairs for all coins and tokens through the fostering and enhancement for the adoption of cryptocurrencies as a medium of exchange for global trading



present a token that represents the identity of an individual and give them access to the world at large.

Our Vision

Become the modern crypto trading platform that will fully utilize Blockchain technology in delivering unique value propositions for users.

Most especially, we intend to drive the creation of a new financial ecosystem grounded in the interactions between assets and Blockchain technology.

Advantages of BlokCoin Exchange

Crypto vs. Crypto Trading	24/7 Digital Banking Service
Crypto vs. Fiat Trading	Highly Liquid Exchange
Crypto vs. Traditional Custodial Services	Listing New Cryptocurrencies Every Month
Payment Processing	One-Stop-Shop for creating ICOs
Cryptocurrency Custodial	Fund Management
	Credit Ratings

To ensure maximum customer satisfaction, after the full pre-ICO and ICO services, BlokCoin will provide participants with full education on the token trading analysis, digital influence and marketing, liquidity channels, strategic supervision and board advisory, long-term token brand progress, updates and financial reports when necessary. Furthermore, as a fast developing market, getting updates is a challenge as it requires constant update and vigilance. A team of experienced experts will provide direction to investors through news feeds and market intelligence analysis for the crypto market.

At the early stage of our product launching, users can carry out their direct crypto payment using Bitcoin, Ethereum and BlokCoin Token (BTT). More cryptocurrencies will be supported in response to the demand and feedback from the market.

Marketing Strategy

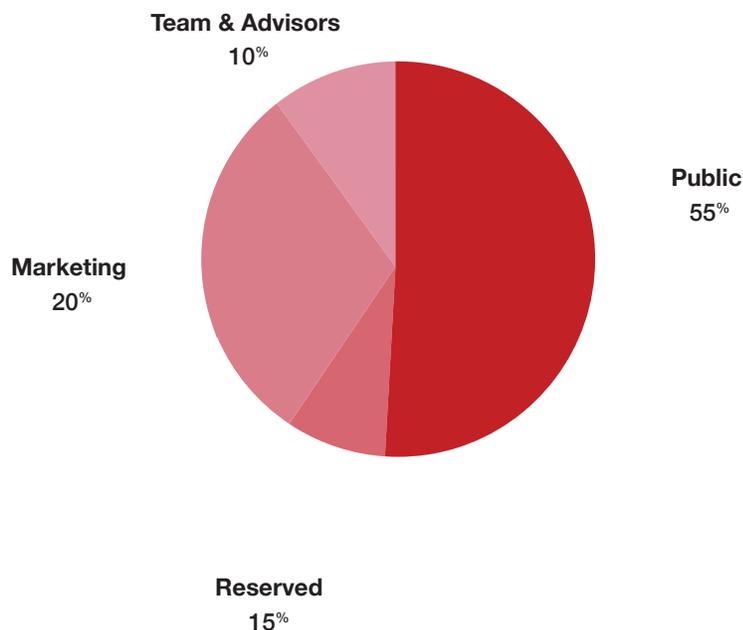
A very important factor for ICO success is the marketing and global awareness about the ICO. We will explore the following means to ensure huge awareness for the BlokCoin exchange.

Bounty program and airdrop to reward people who make public posts on social media about BlokCoin
Unique roadshows
Influencers
Grassroots
PR Ads
Global conferences
Articles in crypto media websites and blogs
Social media and marketing campaign
Brand image and website design

Our community links together leading international investors with entrepreneurs to share knowledge, ideas, and perspective ICOs. BlokCoin company will be offered the executives the opportunity to meet with international fund managers one-on-one, or through webinars and seminars.

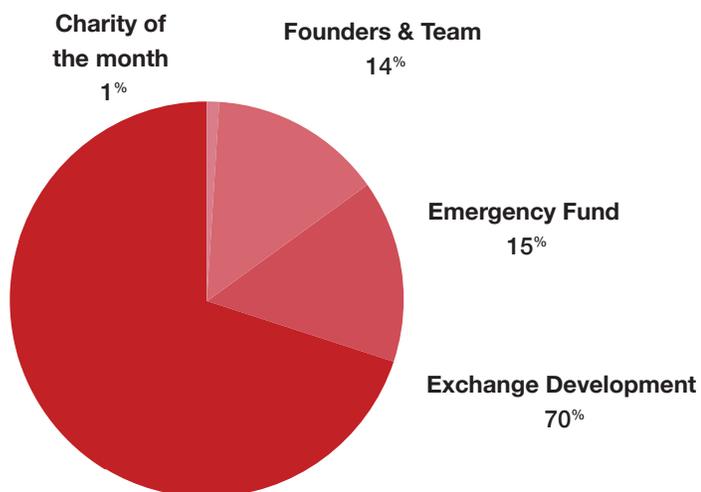
Token Distribution

BlokCoin Tokens will be fully distributed to the public, team, by some given pre-stated percentages. With some other percentages that will be stored. The sharing pattern will be on a 75% to the public at the Initial Coin Offer. 10% will be used for a bounty program to market the platform and token while 15% will be distributed to the team.

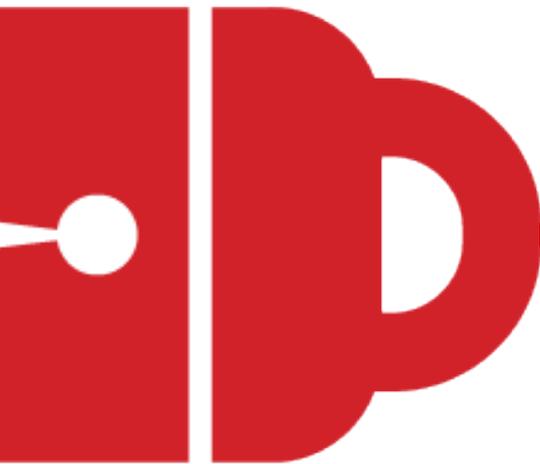


Funds Allocation

40% of funds raised from the ICO will be used to develop the BlokCoin Exchange and operations. 30% of the proceeds will be used for the marketing campaign to promote the BlokCoin brand and ecosystem. 15% will be reserved to cater for unforeseen consequences in the future. 10% of funds raised will be used to pay the team working on the project and advisors. 5% will be allocated to the legal team.



Solution



Maximum Security

BlokCoin Token will provide multiple layers of securities to prevent any hacking attempt by nefarious parties. This tends to ensure that funds always remain safe. The various security layers involve the establishment of a bridge between the BlokCoin token Exchange software and the BlokCoin Token wallet where all crypto funds will be stored. Also, continuous compliance with the regulatory bodies will be ensured. We will protect the client's assets by using the BT digital bank account to store the fiat currency, and the BT brokerage account to store the traditional assets. The system will also allow users to transfer or trade crypto against crypto and the BT wallets safely and smoothly through a set of dealings that verify all the legal requirements such as the KYC, AML, and multi-signature. Our algorithms, advanced security, and KYC will ensure the safety of the network as well as the security of the coin/token being listed. This ensures all transactions are safe and fraud is eradicated.

* KYC - Know Your Customer

* AML -Anti-Money Laundering

Transparency, Data Availability & High Liquidity

The BlokCoin Ecosystem will increase the transparency rating by making all trades available on a decentralized ledger. To make the system more transparent, the ledger will be fully available to all potential stakeholders. Each user is given an equal ability to re-upvoting rights for their "fan favorite" token and has the people choose what we will list next. Availability of information provides a basis for local and foreign investors to access the market with higher confidence thus creating trust in the BlokCoin Token community. Our exchange will be minimalistic in its approach for visual and function simplicity. We will have the exclusivity and accessibility of Coinbase in that one token being added a month, but the functionality of Binance that it allows users to vote for their token and add QUALITY tokens.

Extensive market access

BlokCoin token will provide an all-embracing platform and system that met the needs of users and investors. BKTT will provide its own coin that will be available on different Exchanger for all interested participants and investors to buy. The system will show no bias towards any user of the system, thereby providing a fair and equal opportunity to all participants regardless of the size of the trade, initial capital or type of order.

BlokCoin Exchange

The exchange will be fully integrated securely with the BT Brokerage and BlokCoin token through the use of a user-friendly platform. The exchange will be listing major coins and newly issued ICOs to provide a complete diversified coin spectrum for market participants.

Numbers of Trading per Coin

BlokCoin token comes with more trading per coin. Most other exchanges have only one or two trading pairs per coin/Token. BlokCoin Token comes with an improved facet which includes 5 (five) trading pairs per coin/token. Ours comes with an improvement in Credit/Debit transactions. This improvement will allow purchasing to be seamless.

One shop stop

BlokCoin Token will provide a complete solution by incorporating six core ecosystem components and providing a one-stop-shop for the traditional asset, currency markets and digital asset in solving all the above-mentioned challenges facing crypto users and investors, thus, creating a link between the crypto market and the traditional market. The BlokCoin Ecosystem will establish five different components to work hand in hand under one umbrella, providing all community members the chance to capitalize on upcoming opportunities in all markets.

"Charity of the month"

In our partnerships page we'll donate 1% of all profit to a worthy cause and/or charitable organization. We value our social impact in moving forward the legitimacy of Blockchain adoption across the globe and the many challenges it can assist in solving.

Product Development

1. User fund management

We would provide users with an application that will manage all their funds at their fingertips. This includes the processes of deposit, withdrawal, and transfer. All these processes will be under high security. Our highly proficient team will be developing the platform according to the world renowned RESTful API architecture, which is one of the best choices when it comes to ensuring system safety.

2. Exchange

We are aiming to provide our users with a highly interactive and user-friendly exchange platform GUI. The GUI will be built on top of the professional grade HTML5 library. Users will have the choice to customize what they are interested in and create their own unique interfaces, which will aid them in their daily trading. When we are able to provide exactly what users need, more users will join our ecosystem, and having more users means more opportunities.

3. Accessibility on Mobile Devices

With the development of the mobile market, users of cryptocurrencies now spend more time on their mobile devices rather than their desktop computers. Hence, it is very imperative to provide our users with a fully optimized mobile application so that they can be easily accessed by every one of them and also to monitor their trade anywhere and anytime. Our mobile applications will be launched in both the iOS and Android platforms for the daily operation of our users.

E-Payment Solutions and Debit Cards

BlokCoin Token will offer a broad range of services including a fiat wallet enabling users to transact within the Ecosystem or outside it. Additionally, BlokCoin Token will provide debit/credit cards for all account holders who will be used for making purchases. Our participant will have a choice of method of payment, and the receiver, if they were part of the Ecosystem will have the choice of currency to receive, that is, in fiat or crypto. All E-payments and debit card transactions will be subject to a double verification process.

Token Design and Wallet Development

BlokCoin will explore the full extent of the blockchain technology for each potential ICO, conduct full analysis, provide tokenization and programming solutions, breaking down the language behind the technology and defining along with tackling and giving innovative solutions for mining difficulties. Our team of technical specialists will provide Smart Contract development, custom token rules, testing and implementation based on technologies such as ERC20, Waves, and OMNI. Token designs are implemented by nodes on codes and crypto coin designs, along with providing escrow services through secured Multi-Sig Wallets.



ICO Legal and Compliance Advisory

BlokCoin token is fully backed by the coordination of a professional panel of local and international attorneys covering an immense range of industries in order for them to provide a personalized legal framework based on the proposed ICO needs. Legal coverage and definitions for key legal pillars will be provided including but not limited to funding options, full compliance guidance for the KYC (Know Your Customer), token functions and funds collection, AML (Anti- Money Laundry) and Terms & Conditions.

Conclusion

It is evident that blockchain and cryptocurrencies are the future of storage of value and carrying out financial transactions. BlokCoin aims to provide an efficient, convenient and relatively cheap platform to enable trading of cryptocurrencies. With the unique features of the exchange and the BlokCoin token cryptocurrency traders and investors will reap the benefits of a much more improved marketplace and trading platform.

“It is evident that blockchain and cryptocurrencies are the future of storage of value and carrying out financial transactions”